



# South Carolina Pregnancy Centers STATE IMPACT SUMMARY

Legislator Brief | 2023–2025 Statewide Outcomes | South Carolina Association of Pregnancy Care Centers (SCAPCC)

## STATEWIDE OUTCOMES AT A GLANCE

METRIC	2023	2024	2025	%CHANGE 23-25
<b>DISTINCT CLIENTS SERVED</b>	7,643	9,208	10,079	31.9%
<b>PREGNANCY TESTS</b>	5,363	6,207	6,720	25.3%
<b>ULTRASOUNDS</b>	2,959	3,286	4,183	41.4%
<b>EDUCATION PARTICIPANTS</b>	1,202	1,661	4,486	273.2%
<b>MATERIAL ASSISTANCE CLIENTS</b>	3,170	5,080	7,640	141.0%

## WHY THIS MATTERS



### Protecting Maternal & Infant Health

Pregnancy care centers provide early pregnancy confirmation, ultrasounds, and ongoing education—critical services that help women access care early and make informed decisions.



### Reducing Public Costs

By offering free pregnancy testing, ultrasounds, parenting education, and material support, centers help reduce reliance on emergency rooms, Medicaid-funded crisis care, and downstream social services.



### Strengthening Families, Not Just Addressing Crisis

The sharp increase in education and parenting participation shows families are choosing long-term support, stability, and healthy outcomes—not just short-term intervention.



### Statewide Reach, Local Accountability

Funds are distributed through established local pregnancy centers that are deeply rooted in their communities and accountable for outcomes through annual statewide reporting.

**LEARN MORE ON THE BACK!**

#### DATA SOURCES & NOTES:

Data compiled from the SCAPCC Pregnancy Centers Survey (2023, 2024, and 2025). Totals reflect aggregate responses from participating centers statewide.

Prepared by the South Carolina Association of Pregnancy Care Centers (SCAPCC)

For legislative briefings, funding discussions, and stakeholder review



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## FUNDING RETURN ON INVESTMENT (ROI)

### State Funding Leverages Existing Infrastructure

State appropriations support a network of pregnancy care centers already operating with local donors, volunteers, and in-kind community partnerships—maximizing every public dollar.

### High-Impact, Low-Cost Services

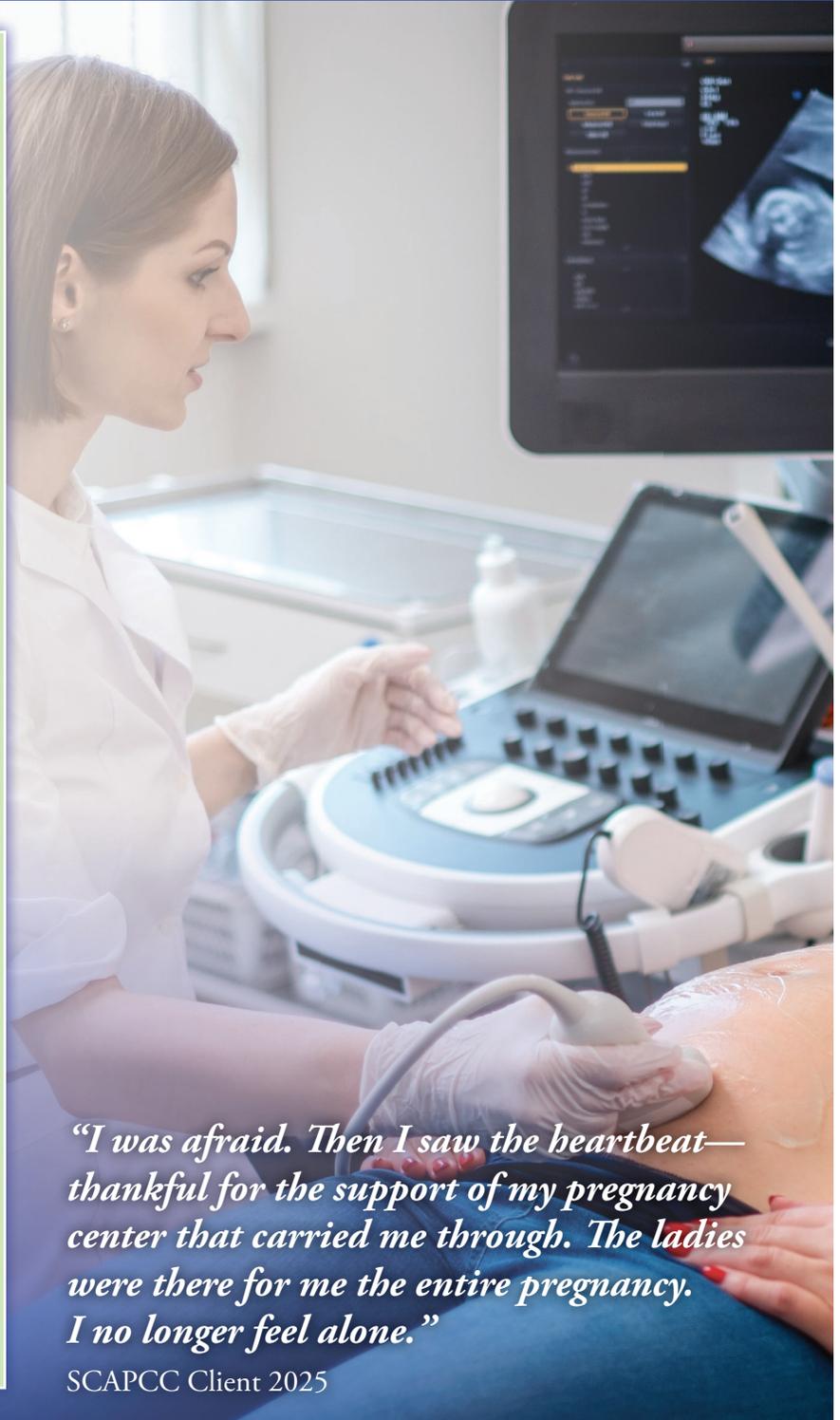
From 2023–2025, state-supported centers:

- Served over **26,900 unique clients**
- Provided nearly **18,300 pregnancy tests**
- Delivered over **10,400 ultrasounds**
- Supplied material assistance to over **15,800 families**

These services are provided at no cost to clients, with outcomes that directly align with state priorities for maternal health, infant well-being, and family stability.

### Measured Outcomes, Transparent Reporting

All data is collected annually through the SCAPCC Pregnancy Centers Survey, ensuring legislators receive clear, consistent, and comparable results year over year.



*“I was afraid. Then I saw the heartbeat—thankful for the support of my pregnancy center that carried me through. The ladies were there for me the entire pregnancy. I no longer feel alone.”*

SCAPCC Client 2025

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