

**End of Year**

# **FINANCIAL REPORT**

**for Fiscal Year 2023-2024**



# TABLE OF CONTENTS

2	Executive Summary
3	Mission/Vision & Programs
3	Maternal Health Outcomes
5	Center Summaries (Alphabetical)
9	Fiscal Overview
12	2023–2024 Service Comparison
13	Strategic Plan & Future Directions
14	Appendices



# HIGHLIGHTS AT A GLANCE

- **Total State Funds Allocated (FY23–24):  
\$139,332.73 Per Pregnancy Center**
- Clients growth (2023→2024): 27.7%
- Ultrasounds growth (2023→2024): 11.1%
- Pregnancy Tests growth (2023→2024): 15.7%

Estimated taxpayer savings reflected by provision of no-cost medical and educational services statewide.



# EXECUTIVE SUMMARY

This report reflects the unified efforts of South Carolina's pregnancy care centers to provide practical help, compassionate care, and measurable outcomes for women, men, and children. With the partnership of SCDHHS, our legislators, and the SCAPCC Board, centers delivered no-cost medical and educational services, strengthened maternal health access in underserved communities, and advanced workforce capacity through training and collaboration.

Respectfully submitted,

Linda Plummer

State Executive Director,

South Carolina Association of Pregnancy Care Centers



# MISSION, VISION, & PROGRAM ALIGNMENT

**MISSION:** Championing pregnancy centers across South Carolina to provide comprehensive care and support.

**VISION:** A South Carolina where every woman facing an unplanned pregnancy has access to a network of compassionate care.

**PROGRAMS:** Centers of Excellence; Advocacy & Public Policy; Life Skills Academy.

## **MATERNAL HEALTH OUTCOMES OVERVIEW**

- Access to Care via early pregnancy services in maternity care deserts.
- Preventability addressed through connections and 24/7 Nurse Chat.
- Medicaid application assistance and referrals.
- Whole-person care with parenting education, incentives, and community referrals.
- Free services reduce program expenditures and build workforce capacity.
- Health equity focus for rural, underserved, and minority populations.



# CENTER-LEVEL SUMMARIES

- **A CHOICE TO MAKE – FLORENCE**

- Completed boutique renovation to empower client choice in Earn-While-You-Learn shopping; enhanced safety with additional cameras.
- Invested in medical readiness (AED, ultrasound table, Momentum image transmission, probe hygiene).
- Upgraded client communications via HopeSync; refreshed client/donor web presence and security upgrades; facilities updates for nutrition classes.

- **ANDERSON PREGNANCY CARE**

- Client-focused website with 24/7 nurse chat; SEO and community sponsorships expanded reach.
- Staff development and strategic temporary staffing to maintain service quality.
- Expanded boutique inventory and outreach van services to rural clients with transportation barriers.

- **CAROLINA PREGNANCY CENTER**

- Launched professional counseling and play therapy; revamped client website for usability.
- Moved to welcoming new office space; client-use computers for Medicaid, jobs, housing applications.
- Staff training at national conference; expanded baby items for Earn While You Learn.

- **CROSSROADS WOMEN'S CENTER**

- Expanded ultrasound availability; Abbeville satellite; BrightCourse scale (1,169 lessons; 17,841 minutes).
- Fatherhood program growth; social needs screening; additional community partners.
- High client satisfaction and knowledge gains on pre/post testing.

- **DAYBREAK LIFECARE CENTER**

- Facility security/exterior upgrades; donor and client website improvements; SEO growth.
- Added Client Services Counselor, Nurse Manager, and Sonographer; increased monthly client count.
- Expanded events supporting outreach and visibility; ongoing signage modernization.



# CENTER-LEVEL SUMMARIES

- **DIVINE FOUNTAIN OF HOPE WOMEN'S CENTER**
  - Facility and boutique upgrades; new website and branded outreach assets.
  - Youth abstinence initiatives including formal event and commitment rings.
  - Client baby shower with safety education; continued staff training; medical department build-out planned.
- **FOOTHILLS CARE CENTER**
  - Staff development (Care Net) and technology upgrades to improve client experience.
  - Facility restoration at Seneca; acquisition of new ultrasound machines for improved imaging.
- **HILTON HEAD/BLUFFTON (PCCLC)**
  - Lab work assistance program; workflow upgrades (timeclock, iPads).
  - New Hilton Head facility renovations and signage; rebrand; postpartum depression screening.
  - IT and communications enhancements; increased community outreach.
- **RADIANCE**
  - Marketing and outreach via 828 Collective; adoption of Infinite Worth nurse chat and HopeSync texting.
  - Documented 10%+ increase in services; 5% increase in father engagement.
  - Abortion Recovery Care implemented; technology/security upgrades.
- **SUMTER PREGNANCY CENTER (SPC)**
  - Facility repairs (roof), kitchen completion for mom groups, counseling room refresh.
  - Marketing (SEO, geofencing, website refresh), community outreach giveaways, Nurse Chat integration.
  - Expanded material assistance; new education programs (Mom2Mom, Life Skills 101); staff training.



# CENTER-LEVEL SUMMARIES

- **TPC OF DILLON**

- New building fit-out with safety/security; exterior renovations and new parking for client safety.
- Marketing overhaul for Gen Z reach; donor site; SEO/SEM; mobile-optimized web.
- Operations investments (eKYROS, client tech), A/V upgrades for in-person classes; NIFLA medical prep

- **PALMETTO WOMEN'S CENTER – ROCK HILL (YORK COUNTY)**

- Funding Purpose: Enhance client services, staff development, and operational efficiency.
- Key 2023 Uses: Ultrasound and pregnancy supplies, client education materials, visual models for prenatal development, and launch of a new fatherhood initiative.
- Training & Development: Nurses trained through Heartbeat International; Men's Program Director attended Care Net Conference.
- 2024 Investments: Maternity home expansion; sprinkler system installation; facility air duct cleaning for safety and health.
- Technology & Systems: Continued support for telehealth, texting, scheduling, and client education platforms.
- Professional Growth: Staff participation in national conferences to strengthen service delivery.
- Remaining Funds: Allocated to continued staff training, outreach, and essential operational supplies.



# CENTER-LEVEL SUMMARIES

- **LAVIE PREGNANCY CARE CENTER – LEXINGTON COUNTY**

- Funding Purpose: Facility modernization, program enrichment, and staff development.
- Infrastructure Upgrades: Replaced 1950s-era driveway and installed new parking; updated electrical system for safety and compliance.
- Memorial Garden for the Unborn: Constructed gazebo, memorial wall, and landscaped garden affiliated with the National Memorial for the Unborn (Chattanooga, TN).
- Equipment Purchases: Copier, Trophon 2 disinfectant system, and new furnishings for reception and client areas.
- Marketing & Outreach: LaVie’s first-ever radio ad campaign launched during Christmas.
- Staff Development: Four of six staff attended Care Net Conference for advanced training.
- Client Impact: Expanded diaper, formula, and clothing distributions—formula distribution increased from 156 cans (2023) to 376 (2024).
- Remaining Funds: Reserved for installation of playground equipment to enhance family-friendly environment.

- **HOPE WOMEN’S CENTER – EASLEY (PICKENS COUNTY)**

- Funding Purpose: Improve facilities, increase visibility, and expand educational and client support services.
- Facility Enhancements: Updated flooring, remodeled counseling and maternity rooms, and improved restroom and baby room design.
- Safety & Access: Removed hazardous trees near parking area; created safer entry for clients.
- Community Visibility: Installed digital sign leading to a 21% increase in appointments (738 in 2023 to 892 in 2024).
- Program Expansion: Added Spanish-language BrightCourse curriculum to serve growing Hispanic population.
- Staff Development: Continued education and volunteer training initiatives supported by grant funds.
- New Program Launch: Initiated abortion recovery classes for post-abortive clients.
- Remaining Funds: Dedicated to ultrasound equipment purchase, medical staff training, and facility upgrades for ultrasound readiness.



# Financial Overview Analysis

FY 2023–2024 — Contract #A202415553A

Prepared for: SCDHHS, SC Legislature,  
and SCAPCC Board of Directors

Prepared by: SCAPCC (State Executive Director)

**Date: October 11, 2025**



# FORMAL FINANCIAL OVERVIEW

**Scope:** This section summarizes statewide allocations, expenditures, and remaining balances for FY 2023–2024 under Contract #A202415553A, based on the center-level worksheets provided.

## A. CENTER-LEVEL SUMMARY *(alphabetical)*

Center	Allocated	Expended	Remaining
✓ A Choice to Make, Florence	\$139,332.73	\$139,332.73	\$0.00
✓ Anderson PC, Anderson	\$139,333.00	\$137,968.58	\$1,364.42
✓ Carolina PC, Spartanburg	\$139,333.00	\$139,333.15	\$0.00
✓ Crossroads PCC, Greenwood	\$139,333.33	\$118,255.00	\$21,078.00
✓ Daybreak LCC, Columbia	\$139,333.33	\$139,333.33	\$0.00
✓ Dillon PC, Dillon	\$139,333.00	\$135,430.85	\$3,902.15
✓ Divine Fountain of Hope, York	\$70,000.00	\$24,647.99	\$45,352.01
✓ Foothills PC, Seneca	\$139,333.33	\$139,266.05	\$67.28
✓ Hope WC, Easley	\$139,333.00	\$117,921.73	\$21,411.27
✓ LaVie PC, Lexington	\$139,333.33	\$139,333.33	\$0.00
✓ LifeChoices PCC, Aiken	\$139,333.00	\$139,151.19	\$181.81
✓ PC&Clinic, Hilton Head	\$139,333.00	\$151,199.00	\$0.00
✓ Palmetto WC, Rock Hill	\$139,333.00	\$172,395.93	\$0.00
✓ Radiance WC, Beaufort	\$139,333.00	\$92,196.00	\$47,137.00
✓ Sumter PC, Sumter	\$139,333.00	\$137,201.00	\$2,132.00



# FORMAL FINANCIAL OVERVIEW

## B. STATEWIDE TOTALS

Metric	Amount
Allocated (All Entities)	\$2,159,996.05
Expended (All Entities)	\$2,113,523.64
Remaining (All Entities)	\$91,401.16

## C. COMPLIANCE & NOTES

- Centers with remaining balances > \$10,000 (board plan required):
  - Radiance WC, Beaufort (\$47,137.00); Divine Fountain of Hope, York (\$45,352.01); Hope WC, Easley (\$21,411.27); Crossroads PCC, Greenwood (\$21,078.00)
- Entities with expenditures exceeding allocation (verify covered by non-state funds or reclassify):
  - Carolina PC, Spartanburg over by \$0.15; Palmetto WC, Rock Hill over by \$33,062.93; PC&Clinic, Hilton Head over by \$11,866.00; SCAPCC over by \$51,224.78

## D. FISCAL ACCOUNTABILITY SUMMARY:

All participating centers maintained spending consistent with program purposes. Where remaining balances exist above \$10,000, centers must submit a Remaining Funds Utilization Plan per board policy prior to 2025 disbursements. Any apparent over-expenditure relative to allocation should be documented as covered by non-state sources or corrected in the ledger.



# FISCAL OVERVIEW AND FINANCIAL ANALYSIS

The following section provides a Fiscal Overview and Financial Analysis for the South Carolina Association of Pregnancy Care Centers (SCAPCC) under State Contract #A202415553A. This reflects the financial data submitted as part of the End-of-Year reporting process.

### Fiscal Overview

During the FY 2023–2024 funding cycle, SCAPCC was allocated a total of \$379,333 to administer statewide coordination, oversight, and program development activities supporting pregnancy care centers. Expenditures totaled \$117,823.61, resulting in a remaining balance of \$200,881.78. The unexpended balance reflects funds retained for continued administrative functions, training initiatives, and statewide support infrastructure scheduled for completion in future funding cycles.

Entity	Allocated Funds	Expended Funds	Remaining Funds
SCAPCC	\$379,333.00	\$117,823.61	\$200,881.78

### Financial Analysis

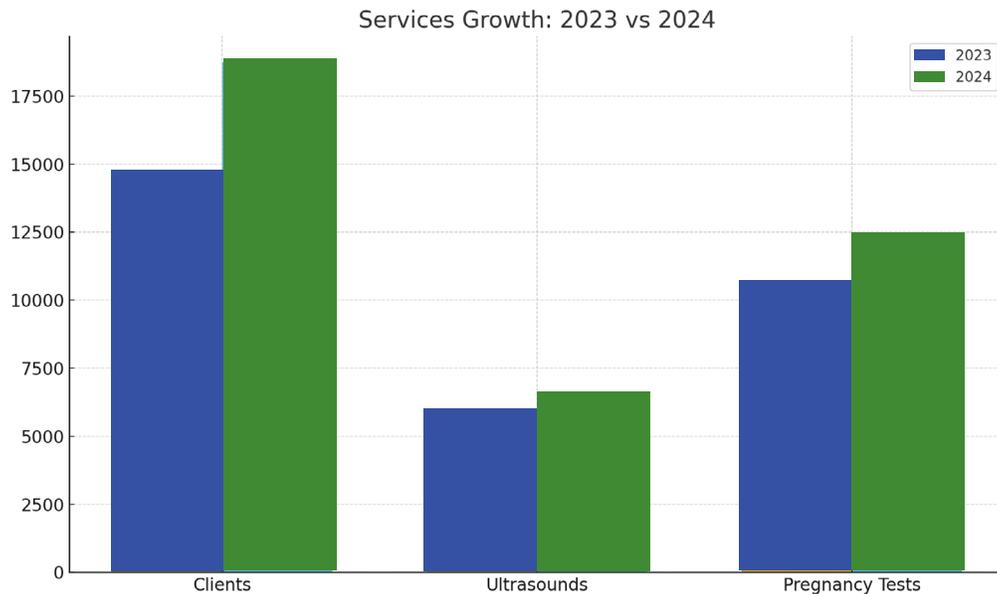
The SCAPCC administrative portion supported statewide program management, fiscal compliance, and the implementation of association-wide initiatives designed to strengthen pregnancy medical centers across South Carolina. Expenses in this category included coordination of funding disbursements, oversight of Memoranda of Understanding (MOUs), financial reporting systems, leadership training, and the maintenance of shared technology platforms such as the Infinite Worth Nurse Chat and SC Women’s Care Network website.

The expenditures were primarily attributed to expanded training opportunities, technical assistance visits, and increased operational demands associated with compliance monitoring and reporting. These costs reflect SCAPCC’s commitment to maintaining accountability and quality across all member centers.



# COMPARATIVE SERVICE ANALYSIS (2023 vs 2024)

The chart below summarizes growth in selected metrics from 2023 to 2024 across participating centers.



Metric	2023 Amount	2024 Amount
Clients	14,699	18,769
Ultrasounds	5,918	6,572
Pregnancy Tests	10,726	12,414



# STRATEGIC PLAN & FINANCIAL DIRECTIONS

SCAPCC will continue strengthening maternal health access by: expanding nurse chat adoption, advancing medical capacity, growing fatherhood engagement, and targeting maternity care deserts for new centers. The statewide map guides future site selection and partnerships.

**Interactive Statewide Map (reference):**



**SCAN HERE**  
to access the Interactive  
Statewide Map



# APPENDICES & DATA SOURCES

- **Data Sources:** EOY FY23–24 spreadsheet; 2023 and 2024 PCC Surveys; Center narrative and expenditure reports; SCAPCC Mission/Vision & Programs; Maternal Health Outcomes overview; SCAPCC Strategic Plan map.
- **Note:** Detailed receipts and center-level supporting documents available upon request.

